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Investors Bank Grants Support Moorestown Visiting Nurse Association's Camp Firefly

SHORT HILLS, New Jersey – Children in Burlington, Camden and Gloucester Counties who have lost a parent, sibling or any special person through death, and are seeking support to help cope with grief, are able to receive that opportunity at the Moorestown Visiting Nurse Association's (VNA) Camp Firefly, thanks in part to two \$2,500 grants from the Investors Bank Foundation in partnership with the Roma Bank Community Foundation.

According to Moorestown VNA's President/CEO, Chickie Holcombe, "The generosity of Investor's Bank and The Roma Bank Foundation is fundamental in our ability to provide comfort and support to grieving children when they need it most. We truly appreciate this investment in Camp Firefly to promote the well-being of children and their families in our community."

Moorestown Visiting Nurse Association presents Camp Firefly for grieving children at Camp Matollionequay, Medford NJ; 2015 marks the 10th anniversary of Camp Firefly. The weekend-long overnight camp was held on Saturday, August 22, and concluded on Sunday, August 23. The overnight camp is free, and enables the campers to spend the weekend in a caring, nurturing environment with The Hospice of Moorestown VNA's team of grief professionals and volunteer counselors, as well as peers who have experienced a similar loss.

The campers participate in traditional camp activities such as swimming, canoeing, hiking, arts & crafts and cookouts, along with specialized bereavement activities designed to help them deal with their grief and cope with the loss of their loved one. In one particularly intense and moving activity, according to Ms. Holcombe, the children design and build small boats containing mementos of their loved one. After dark, these boats are lit with candles and launched from the shores of the campsite's lake. To date, nearly 500 local children have benefited from attending the camp.

"Dealing with the death of a loved one is difficult enough for an adult," said Investors Bank Vice President and Senior Market Manager Carmine Pannullo, "but for a child, it must seem impossible to cope. The Investors Bank and Roma Bank Community Foundations are privileged to support Camp Firefly and Moorestown VNA's efforts to bring comfort to children suffering from such a tremendous loss."

Moorestown Visiting Nurse Association applied for the grant from Investors Foundation and the Roma Bank Community Foundation, both of which support non-profit organizations that enrich the diverse communities served by Investors Bank; Roma Bank became part of Investors Bank in early December 2013.

(More)



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Photo Caption: Investors Bank Vice President and Senior Market Manager Carmine Pannullo (third from left) and Pedro Figueroa, Assistant Vice President / Branch Manager - Mt. Laurel Office (back, second from right) present the Moorestown Visiting Nurse Association (VNA) with one of two checks for \$2,500 from the Investors Bank Foundation and Roma Bank Community Foundation for Camp Firefly. Also pictured are, from left, Kathy Miller, Vice President/CFO Moorestown VNA; Joe Zielinski of Money Management Financial Services, Moorestown VNA Board of Directors; Pannullo; Ken Harris, Harris Law Offices, Moorestown VNA Board of Directors; Doug Plasket, Dunhour Insurance, Moorestown VNA Board of Directors; Chickie Holcombe, President/CEO Moorestown VNA; Figueroa; Nancy Adrian, Cherry Hill Schools (back), Moorestown VNA Board of Directors; and Adrienne Franciosi, Design Tech Interior Designs, Moorestown VNA Board of Directors.

About Investors Bank

Investors Bank is a full-service community bank that has been serving customers since 1926. With over \$20 billion in assets and more than 130 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank is a member of the FDIC and an Equal Housing Lender.

About Moorestown Visiting Nurse Association

Founded in 1904, Moorestown Visiting Nurse Association is a non-profit organization that provides home care, private duty, hospice, counseling and community wellness services to families in Burlington, Camden and Gloucester counties. To find out more about the agency, contact (856) 552-1300, e-mail services@moorestownvna.org, or visit online at <http://www.moorestownvna.org> and [facebook/moorestownvna](https://www.facebook.com/moorestownvna).