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**Investors Bank Support Gives Seniors a New Hair Salon
\$6,000 Grant for *Lutheran Social Ministries of New Jersey***

SHORT HILLS, New Jersey – Seniors at Lutheran Crossings Enhanced Living of Moorestown, a part of Lutheran Social Ministries of New Jersey (LSMNJ) will be enjoying a new and improved hair salon experience, thanks in part to combined grants of \$6,000 from the Investors Foundation and Roma Bank Community Foundation.

Lutheran Crossings Enhanced Living offers assisted living residences for seniors who prefer to live independently, but may require assistance with daily life activities. The Moorestown campus also provides a 201-bed skilled nursing care facility which offers such specialized services as Alzheimer's/dementia care, respite care, rehabilitation, and long-term care.

“Our hair salon really needs a facelift,” explained Colleen Frankenfield, President & CEO, LSMNJ. “It is so important to our ladies that they be able to have their hair washed and styled. Even though it is such a simple thing, it means so much to them and really gives them a lift.”

LSMNJ applied for the grants from the Investors Foundation and Roma Bank Community Foundation (Roma Bank became part of Investors Bank in December 2013). The foundations support non-profit organizations that enrich diverse communities served by Investors Bank.

“Sometimes it is the little things that can make the greatest difference in how someone feels,” said Andrea Bondy, Assistant Vice President, Branch Manager – Vincentown. “The Investors Foundation and Roma Bank Community Foundation are proud to be able to assist Lutheran Social Ministries of New Jersey in helping the ladies of the Moorestown campus of Lutheran Crossings Enhanced Living take pride in their appearance.”

Lutheran Crossings Enhanced Living is located on a 12-acre campus on Main Street in Moorestown's historic district.

“Lutheran Social Ministries of New Jersey has been providing quality care to seniors in Moorestown since 1947,” said Carol-Anne Peacock, Investors Bank Assistant Vice President, Branch Manager – Maple Shade. “Investors Bank recognizes the valuable role the organization plays in the community and wanted to support its on-going mission.”

(More)



Lutheran Social Ministries
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Photo Captions

Photo 1: Investors Bank recently presented two checks totaling \$6,000 to Lutheran Social Ministries of New Jersey (LSMNJ), one for \$5,000 from the Roma Bank Community Foundation and another for \$1,000 from the Investors Foundation. The grants will help upgrade the hair salon at the Moorestown campus of Lutheran Crossings Enhanced Living. Roma Bank became part of Investors Bank in December 2013. Pictured from left are Carol-Anne Peacock, Assistant Vice President, Investors Bank Branch Manager – Maple Shade; Colleen Frankenfield, LSMNJ President & CEO; Andrea Bondy, Assistant Vice President, Investors Bank Branch Manager – Vincentown; and Beth Gebhart, Executive Director, Fund Development & LSMNJ Foundation.

About Investors Bank

Investors Bank is a full-service community bank that has been serving customers since 1926. With more than \$20 billion in assets and over 135 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank. Member FDIC and Equal Housing Lender.

About Lutheran Social Ministries of New Jersey

Lutheran Social Ministries of New Jersey (LSMNJ) is a mission-driven, not-for-profit organization that serves residents statewide who hurt, who are in need, or who have limited choices – regardless of religious background or affiliation. From its beginning as an orphanage in Jersey City, LSMNJ has broadened its focus to serve the state's ever-changing population. LSMNJ provides a broad range of programs and services at its 18 locations across the state, annually making a difference in the lives of more than 6,000 individuals. For more information about LSMNJ, please visit the website at lsmnj.org, or call 609.386.7171.