



## **For Immediate Release**

### **Contacts**

Scott Agnoli, Investors Bank  
973.924.5175, [SAgnoli@myinvestorsbank.com](mailto:SAgnoli@myinvestorsbank.com)

Bob Rinklin, Essential Public Relations  
973.768.2425, [Rinklin@comcast.net](mailto:Rinklin@comcast.net)

## **Investors Bank Adds a Location in Brooklyn's Midwood Neighborhood**

### *Formed Alliances with Three Nonprofits that Assist Many in the Community*

Brooklyn, N.Y. (February 1, 2016) – To deliver a more convenient banking experience in Brooklyn's busy Midwood neighborhood, [Investors Bank](#) has opened a second branch in the community at 1201 Avenue J, which is located at the corner of East 12<sup>th</sup> Street. Investors, one of the fastest growing regional banks in New York City, now serves many Brooklyn communities with 14 banking branches operating across the Borough.

The new Midwood branch will host a Grand Opening celebration from Sunday, January 31st through Friday, February 5th. Everyone is invited to stop in to meet the Investors' team, open a bank account and enter the daily drawing for "Grand Opening" prizes.

In announcing the new Avenue J branch, Investors Bank **Senior Vice President and Regional Manager Ana M. Oliveira** said, "We are focused on making a significant and positive difference for our customers and the communities we serve in Brooklyn. Local residents suggested that we open a second branch in Midwood. So we listened, responded and took action to better serve our neighbors."

Open Sunday through Friday, with extended hours, each Midwood branch has an experienced staff and 24-hour ATMs to serve the local community. The banking services include deposit accounts, home mortgages and home equity loans, merchant services and remittances.

Investors' **Brooklyn Market Manager Roni Shoyfer** has invited the community to visit the new branch during the Grand Opening Week. Visitors can enjoy refreshments and enter the daily drawing for such prizes as flat screen TVs, iPads, Apple watches and a \$1,000 gift card.

During the extended Grand Opening period, which continues until March 13th, Investors' Avenue J branch is offering special banking offers to consumers and businesses. For example, local companies may earn a special promotional interest rate with a six-month guarantee on the Bank's Business Checking account with a minimum deposit of \$10,000. Also, Investors is offering a 13-month CD, with an IRA option, which comes with a promotional interest rate and is available to individuals and businesses.

Additionally, Investors and the Avenue J branch in Midwood have formed alliances with three local nonprofit organizations. During the Grand Opening period, when an individual or business opens a new deposit account at the Avenue J branch, the Bank will donate \$25 to one of the nonprofits. The customers can choose to have the contribution earmarked for:

### **Corporate Office**

101 JFK Parkway • Short Hills, NJ • 07078  
855-iBank4U (422-6548) • [myinvestorsbank.com](http://myinvestorsbank.com)

## Investors Bank Adds a Location in Brooklyn's Midwood Neighborhood

- Council of Jewish Organizations (COJO) of Flatbush – For over 33 years, COJO has served as an umbrella agency for 220 member organizations meeting the needs of the Greater Flatbush community.
- Masbia Soup Kitchen – A soup kitchen network and food pantry, providing hot, nutritious meals daily for hundreds of New Yorkers in desperate need of food.
- My Extended Family – First of its kind, an innovative concept that is specifically geared towards single mothers and their children. The nonprofit's goal is to support and serve single-parented homes in Brooklyn and the N.Y. metro area.

As an added incentive to stop by the Avenue J branch, Investors is presenting its first-ever “\*Grand Opening Sweepstakes Week.” Starting on Sunday, January 31st, there will be a daily raffle of the following items:

- Sunday, Jan. 31<sup>st</sup> - two Samsung 42” TVs
- Monday, Feb. 1<sup>st</sup> - two iPad Air Tablets
- Tuesday, Feb. 2<sup>nd</sup> - four Kindle Fire Tablets
- Wednesday, Feb. 3<sup>rd</sup> - three Apple Watches
- Thursday, Feb. 4<sup>th</sup> - two Nespresso<sup>®</sup> Coffee Machines
- Friday, Feb. 5<sup>th</sup> - \$1,000 Visa Gift Card

\*Some restrictions apply. See contest rules at the branch for more details.

Enter the raffle before 3PM on weekdays, and before 1PM on Sunday January 31<sup>st</sup> for your chance to win! For more information about the new Midwood branch opening, contact Investors Bank's Vice President and Senior Retail Market Manager Roni Shoyfer at 718.377.0385 or 862.233.1395.

### **About Investors Bank**

Investors Bank is a full-service commercial bank that has been serving customers since 1926. With more than \$20.5 billion in assets and over 135 retail branches in New York City and on Long Island as well as New Jersey, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, mobile and online banking, home equity loans and lines of credit and a full array of mortgage loans.

Serving the business community, Investors provides deposit accounts, cash management services, merchants services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and broad range of businesses.

Investors Bank. Member FDIC and Equal Housing Lender.

Investors Bank's website is [www.myinvestorsbank.com](http://www.myinvestorsbank.com), and the Bank can be followed on Facebook and Twitter.