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**Investors Bank “Goes for the Goal” of Aiding Pediatric Cancer Patients  
*Bank Grants \$5,000 To Non-Profit Go4theGoal***

**ROBBINSVILLE, New Jersey** – One non-profit based in Cherry Hill, New Jersey, really is going for the goal – of aiding and assisting those with pediatric cancer. Go4theGoal, which helps children with cancer achieve their goals, is even closer to the finish line thanks to two \$2,500 grants from the Investors Foundation and the Roma Bank Community Foundation.

“Some of my youngest family members have been touched by cancer, and I know that many others in South Jersey and across the nation are facing the same uphill battle,” said Go4theGoal Executive Director Beth Stefanacci. “These grants from the Investors Foundation and Roma Bank Community Foundation mean so much to each and every pediatric cancer patient. We will use the funds to make a difference in the lives of these children.”

Go4theGoal will use the funds to further the organization’s mission of improving the lives of children battling cancer through financial support, unique hospital programs, innovative research, and the granting of personal wishes.

Go4theGoal applied for the grants totaling \$5,000 from the Investors Foundation and Roma Bank Community Foundation, which supports non-profit organizations that enrich the diverse communities served by Investors Bank; Roma Bank became part of Investors Bank in December 2013.

“Everyone knows someone who has or had cancer, and that’s why the mission of Go4theGoal is so important,” said Hector Melendez, Investors Bank Assistant Vice President and Voorhees Branch Manager.

Carmine Pannullo, an Investors Bank Senior Market Manager, said, “It is heartbreaking to watch a child face a diagnosis of cancer, so Investors Bank admires the work of Go4theGoal.”

“Putting a smile on the face of a child being treated for cancer in the hospital is something that everyone wants,” said Marylynn Harkinson, Assistant Vice President and Cherry Hill Branch Manager. “It’s good for the whole community, and that’s what Go4theGoal is doing.”

**(More)**



GO4TheGoal  
June 20, 2016  
Add One

**Photo Caption:** Investors Bank recently presented two checks totaling \$5,000 to Go4theGoal from the Investors Bank and Roma Bank Community Foundations. Presenting the checks to Go4theGoal are Investors Bank representatives: Hector Melendez, Assistant Vice President and Voorhees Branch Manager, far left; Carmine Pannullo, Senior Market Manager, second from right, and Marylynn Harkinson, Assistant Vice President and Cherry Hill Branch Manager, far right. Accepting the check are Go4theGoal's Carina Trenka, Assistant Director, second from left, and Samrah Kamal.

### **About Investors Bank**

Investors Bank is a full-service community bank that has been serving customers since 1926. With more than \$20 billion in assets and over 135 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank. Member FDIC and Equal Housing Lender.

### **About Go4theGoal**

Go4theGoal Foundation is a 501(c)(3) non-profit charitable organization founded in 2006 by Dr. Richard and Beth Stefanacci, soon after their oldest child was diagnosed with Ewing's Sarcoma, a rare form of bone cancer. In 2011 Go4theGoal launched two national campaigns, National Pediatric Cancer Awareness Day and Lace Up 4 Pediatric Cancer®. These campaigns give schools, businesses, and sports teams an opportunity to raise awareness and much needed support for kids battling cancer. Go4theGoal provides children undergoing cancer treatment and their families with financial assistance, runs fun hospital-based programs, grants special wishes, and supplies state-of-the-art electronic products to children and pediatric oncology units across the country. Since 2007, Go4theGoal has funded more than \$1,000,000.00 in research. For the past four consecutive years Go4theGoal has earned the honor of "Top Rated Non-Profit" by Great Nonprofits.

- 30 -