



For Immediate Release

August 20, 2015

Contacts:

Scott Agnoli, Investors Bank
973.924.5175, SAgnoli@myinvestorsbank.com

Laura Bishop, LBC
609.405.0129, Laura@Laura-Bishop.com

Picky Eaters in SJ Picky No More, Thanks to Investors Bank
Bank Grants \$7,500 to Gilda's Club Wellness Initiative for Those with Cancer

SHORT HILLS, New Jersey – Those battling cancer in South Jersey, and those impacted by a loved one's fight, have a little less burden on their shoulders, thanks in part to a \$7,500 grant from Investors Bank to Gilda's Club of South Jersey. The non-profit organization provides support through networking groups, lectures, educational workshops, and social activities for men, women, teens, and children touched by cancer in New Jersey's eight southern counties, including Somers Point resident Janice Marziani.

Marziani, who has a relative with cancer in remission, first visited Gilda's Club after a friend suggested it. Now, Marziani goes to Gilda's Club about four times a week, taking part in many of the organization's programs.

"They really have compassion for people, and a lot available for those touched by cancer, at Gilda's Club," said Marziani. "It's amazing what they offer and it's great for people to know that there's empathy and guidance in knowing where to go, who to talk to, and how to go about it all in one spot."

"We are so grateful to Investors Bank for their support," said Christina Pelosi, Treasurer of Gilda's Club and member of the Board of Directors. "Gilda's Club South Jersey is the only organization providing a comprehensive program free-of-charge to any person impacted by cancer in our community."

The Picky Eaters Club - part of Gilda's Club Wellness Initiative, which also includes yoga – assists those going through treatment for cancer – and their families, whose tastes and appetites may have changed as a result, by providing healthy eating alternatives based on science and epidemiology. The Club helps individuals and families select and prepare healthy meals through sessions that include different food-related topics and a meditation each week. The primary objective is to increase connectedness, provide a sense of control and restore hope for patients, caregivers, and family members.

Marziani began participating in the Picky Eater's Club six weeks ago.

"I've become very aware of how to eat healthier and seen a difference in my body. It has made me aware of how my mind, body, and spirit blend to make me stronger and healthier," she said. "I have chronic bronchitis, but the Picky Eater's Club is making a difference in how I'm breathing and how I feel. I'm more energized. The teacher at the club is very hands-on and good at what he does – he keeps my attention and I can't wait to see what he's going to say next!"

(More)



Gilda's Club of South Jersey
August 20, 2015
Add One

"I'm glad Investors Bank can be part of changing people's lives," said Sandy Broughton, Investors Bank Vice President and Community Development Officer. "I have a passion for this program, which was fueled by my first meeting with Michelle [Chalmers, CEO of Gilda's Club South Jersey], whose passion is contagious. People can be well wherever they are in life."

Two weeks after meeting Chalmers in February 2015, CEO of Gilda's Club, Broughton found out her father-in-law had stage-four lymphoma. She used Picky Eater's Club recipes that she had found through Gilda's Club to prepare meals for him; he has been cancer-free since early August.

Gilda's Club of South Jersey applied for the grant from Investors Foundation, which supports non-profit organizations that enrich the diverse communities served by Investors Bank.

Gilda's club is named in honor of comedian Gilda Radner who was diagnosed with ovarian cancer in 1986. She believed that all people with cancer and their families and friends should have free access to social and emotional support. After she died in 1989, her husband Gene Wilder vowed to make her vision a reality; the first club opened with its signature red door in 1995. The South Jersey Club was opened in 2003, and 100 percent of the organization's income stays in the local area to benefit the South Jersey community.

Photo Captions:

Photo 1 – Sandy S. Broughton (third from left), Vice President, Community Development Officer, Investors Bank, presents a \$7,500 check to Gilda's Club. Accepting the check are Gilda's Club Treasurer and Board of Directors Member Christina Pelosi (next to Broughton), CEO Michelle Chalmers (next to Pelosi), Founding Trustee Charlotte Berger (next to Chalmers), and members of Gilda's Club.

Photo 2 – Sandy S. Broughton (third from left), Vice President, Community Development Officer, Investors Bank, spends some time in the kitchen with the Picky Eaters Club of Gilda's Club after presenting them with a \$7,500 check. Accepting the check are, from left: Janice Marziani, Picky Eater's Club member; Charlotte Berger, Gilda's Club Founding Trustee; Michelle Chalmers, CEO; and Christina Pelosi, Treasurer and Board of Directors member.

About Investors Bank

Investors Bank is a full-service community bank that has been serving customers since 1926. With more than \$20 billion in assets and more than 130 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank is a member of the FDIC and an Equal Housing Lender.

About Gilda's Club of South Jersey

Don't face cancer alone. Gilda's Club South Jersey, opened in 2003, offers support groups, lectures, workshops and social events as a supplement to medical care in a warm and welcoming home-like setting

Corporate Office
101 JFK Parkway • Short Hills, NJ • 07078
855-iBank4U (422-6548) • myinvestorsbank.com





to anyone touched by cancer. The organization's mission is to ensure that all people affected by cancer are empowered by knowledge, strengthened by action, and sustained by community. Visit www.gildasclubssouthjersey.org.

-30-

Corporate Office
101 JFK Parkway • Short Hills, NJ • 07078
855-iBank4U (422-6548) • myinvestorsbank.com

