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Investors Bank Supports Financial Education for Students *\$1,000 Grant to DoughMain Education Foundation*

SHORT HILLS, New Jersey – High School students throughout New Jersey are gaining a better understanding of financial literacy thanks in part to a grant from the Investors Bank Foundation to the DoughMain Education Foundation.

The goal of the DoughMain Education Foundation (DMEF) is to build financial literacy in students by providing student-centered, multi-sensory programs that are delivered directly to schools and homes at no cost. Specifically, the Investors Bank Foundation grant of \$1,000 will be used to help update the organization's FitKit, a focused, comprehensive standards-based curriculum designed to meet the requirements for high school graduation in New Jersey.

"As a community-based organization, we value the contribution Investors Bank Foundation has made, and continues to make," said Robert M. Church, Director of Engagement for DMEF. "Investors' funding support will assist in enabling us to update the FitKit to ensure ongoing improvement, continued production of content specific videos, marketing, packaging and distribution to New Jersey schools."

The FitKit piloted in 2015 in classrooms with diverse student populations, with continued expansion to 10 or more school districts anticipated in 2016. All DMEF curriculum materials follow the guidelines outlined in the JumpStart Coalition National Standards for Personal Financial Literacy, The Council for Economic Education's Voluntary National Standards in Economics, and the state standards of those that have adopted the National Common Core standards.

DoughMain Education Foundation applied for the grant from the Investors Bank Foundation. The Foundation supports non-profit organizations that enrich diverse communities served by Investors Bank.

"We are happy to support DoughMain's efforts to improve the financial literacy among our young people," said Cynthia Ricker, Investors Bank Vice President and Branch Manager – Lawrenceville. "We see people struggling every day because of their lack of financial knowledge. Helping educate the next generation is our privilege as bankers.

"DoughMain's financial education efforts fit perfectly with Investors' commitment to educational and community enrichment," said Dawn Darrah, Assistant Vice President, Branch Manager – Hopewell.

(more)



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Photo Caption: Cynthia Ricker, Investors Bank Vice President and Branch Manager – Lawrenceville (far right) and Dawn Darrah, Assistant Vice President, Branch Manager – Hopewell (second from left) present DoughMain Education Foundation Director of Engagement Robert M. Church (center), Program Manager Nandita Goel (far left) and intern Matt Sloan (second from right) with a check for \$1,000 for updating the organization’s FitKit high school financial literacy curriculum.

About Investors Bank

Investors Bank is a full-service community bank that has been serving customers since 1926. With more than \$20 billion in assets and over 135 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors’ consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank. Member FDIC and Equal Housing Lender.

About DoughMain Education Foundation

DoughMain Education Foundation Inc.(DMEF) a 501(c)(3) is working to close the financial literacy gap in our country and build stronger communities -- one student, one classroom, and one school at a time. The goal of DoughMain Education Foundation (DMEF) is to build financial literacy in students through child centered, multi-sensory programs delivered directly to schools and homes at no cost. Our engaging program and visionary approach promotes sustained learning and provides educators the opportunity to address the needs of the individual learner using relevant and relatable curricula supported by multiple delivery platforms.