



FOR IMMEDIATE RELEASE

July 25, 2016

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**One-of-a-Kind Experience For “STAR” Interns in Non-Profit Program
*Student Working Professionals Receives \$2,500 from Investors Bank***

ROBBINSVILLE, New Jersey – Student Working Professionals (SWP) will be able to continue to provide the business community with “star” marketing interns, thanks in part to a \$2,500 grant from the Investors Foundation to the non-profit.

Student Working Professionals’ STAR Marketing Program provides non-profits, companies, and small businesses with skilled marketing strategies at a low cost through the use of student interns. Certified marketing interns are carefully selected, thoroughly trained, and receive real-world marketing experience through the program. Interns effectively provide clients with marketing services such as social media scheduling and management, print and digital design, event planning and organizing, sales, video marketing, email marketing, and email creation. STAR Marketing interns obtain more in-depth experiences while their clients receive quality marketing assistance at a lower cost.

“Student Working Professionals seeks to end the cycle of economic disempowerment for young professionals in the workforce. Our goal is to turn passion into reality for young people looking to get their dream careers,” said Kaitlin Rattigan, Director of Student Working Professionals.

SWP also focuses on the economic crises many students face after graduating college. In order to assuage the accumulation of college debt that can become overwhelming, SWP ensures its STAR Marketing interns complete college debt-free.

SWP applied for the grant from the Investors Foundation, which supports non-profit organizations that enrich the diverse communities served by Investors Bank.

In presenting the grant, Investors Bank’s Pedro Figueroa, Assistant Vice President/Branch Manager – Mount Laurel Office, said, “Investors Bank is thrilled to contribute to the Student Working Professionals’ STAR Marketing Program. Investors Bank believes in supporting the growth of business and marketing, and in giving students an experience that they will use daily within their future careers. Marketing tactics are forever evolving, and by allowing students to take hold of the reins, Student Working Professionals is embracing the future of marketing.”

(more)



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Add One

Photo Caption: Pedro Figueroa, Assistant Vice President/Branch Manager, far right, presents a grant for \$2,500 from Investors Bank to Student Working Professionals. Accepting the grant, from left, are: Dan Ruotolo, Chairman of the Board; Kaitlin Rattigan, Director, and Dana Baglivo, Client Solutions Specialist.

About Investors Bank

Investors Bank is a full-service community bank that has been serving customers since 1926. With more than \$21 billion in assets and over 145 retail branches in New Jersey, New York City and Long Island, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans. Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors Bank. Member FDIC and Equal Housing Lender.

About Student Working Professionals

Student Working Professionals (SWP) is an independent 501 (c) 3 nonprofit organization striving to take students from the classroom and turn them into proficient leaders. Reinstating the "American Dream" is part of the core foundation of SWP's mission. Graduating college debt-free with actual professional experience is the dream that SWP helps make obtainable for students. SWP uses the "Teach Learn Philosophy" with students. Students feel welcome to freely ask questions in the environment provided by SWP, while also teaching each other the skills they have learned through their own experiences. Giving back to the community also is an important principle in SWP's mission. As a non-profit, SWP is very passionate about supporting other non-profits and foundations throughout the community. To donate and "Empower an Entrepreneur" please visit <http://www.nowfinancialnetwork.com/swp/donate/>. For more information please contact the Mount Laurel office at (856) 273-1282.

- 30 -