



FOR IMMEDIATE RELEASE

November 30, 2016

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**Investors Bank Foundation Grants Help Fund Kroc Kids
*Afterschool Program for K-8 Students in Camden***

ROBBINSVILLE, New Jersey – Monday through Thursday after school, kids in kindergarten through eighth-grade have an opportunity to do homework, swim, dance, sing, play basketball, draw, craft, study environmental science - the list goes on and on – all at The Salvation Army Ray & Joan Kroc Corps Community Center in Camden, thanks in part to \$10,000 in grants from Investors Foundation, the charitable organization created when Investors Bank went public, and the Roma Community Bank Foundation.

Kroc Kids offers three programs. The after-school program from 3 pm to 7:30 pm offers a variety of activities including swimming, STEAM (Science, Technology, Engineering, Art, Math), and Christian character building, as well as assistance with homework and dinner each night. The cost is \$20 for members and \$30 for non-members. The second program – Choice – offers individual classes for students based on their interests; dinner is not provided. Some of the class offerings include ballet, piano, brass band, art, and tutoring in math and literacy. The cost is \$20 for members and \$30 for non-members per quarterly class. There is a multi-child discount of \$5 in each program. Kroc Kids' Faith-based programs, held on Thursdays, are free and provide opportunities for spiritual enrichment. Students receive dinner, participate in troops – Moonbeams, Sunbeams, Girl Guards and Adventure Corps – and arts programs. Students who participate in the arts programs have the opportunity to perform on Sundays and throughout the year at the Kroc Center.

The Salvation Army Kroc Center in Camden applied for the grants from the Investors and Roma Community Bank Foundations, which support non-profit organizations that enrich the diverse communities served by Investors Bank. Roma Bank became part of Investors Bank in December 2013.

“The Salvation Army is truly grateful for the continued support of Investors and Roma Community Bank Foundations,” said Kroc Center Administrator Major Terry Wood. “Thanks to these generous donations, we are able to serve youth in our after-school programs with a diverse set of activities that help them to reach their full potential in a safe and nurturing environment.”

“The programs available for students at the Kroc Center are amazing,” said Carol-Anne Peacock, Investors Bank Assistant Vice President, Branch Manager – Maple Shade. “Through its Foundations, Investors Bank is delighted to help make these programs available. Where else but here can a student swim, have a nutritious meal, finish their homework, and participate in STEAM every day after school?”

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Photo Caption: Carol-Anne Peacock, Investors Bank Assistant Vice President, Branch Manager – Maple Shade (left), presents checks totaling \$10,000 to the Salvation Army Ray & Joan Kroc Corps Community Center in Camden. Representing the Kroc center and accepting the grants from the Investors Bank and Roma Bank Community Foundation are (from left, next to Peacock) Hillary Jones, Education Manager; Benjamin Ovidia, Resource Development Manager; Brenda Roldan, After School Learning Center Coordinator; and Kroc Center Administrator Major Terry L. Wood.

About the Investors Foundation

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$22 billion in assets and a network of more than 150 retail branches, Investors delivers personalized services and products tailored to the needs of its customers. Investors' banking services include complete deposit, loan and cash management products for consumers and businesses. The Investors Foundation supports non-profit organizations that enrich the quality of life in the communities the Bank serves. To date, the Foundation has dispensed more than \$15 million to support initiatives ranging from community and civic improvements to the fight against diseases. Investors Bank. Member FDIC and Equal Housing Lender.

About The Salvation Army Ray & Joan Kroc Corps Community Center

Located on 24 acres, the 120,000-square-foot Salvation Army Kroc Center is the largest community center of its kind in Camden, New Jersey. This unprecedented place of gathering and enrichment houses a fitness center, basketball court, water park, eight-lane swimming pool, as well as an array of education, faith, arts and supportive programs open and accessible to all. The programs, as well as the building itself, have been designed to stimulate the mind, body and spirit, to provide hope, and to transform lives within the community. Development of The Salvation Army Kroc Center was made possible by a \$59 million combined capital and endowment grant from a bequest to The Salvation Army by the late Mrs. Joan Kroc, widow of McDonald's founder Ray Kroc, as well as the support of hundreds of local donors. For more information please visit www.camdenkroccenter.org.

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