



For Immediate Release

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**Investors Bank Gets Fans Cheering at
High School Basketball Festival**

Bank Supports The 2012 Scholarship Fund for Inner-City Children Basketball Event

Union, New Jersey (January 6, 2012) – [Investors Bank](#) is helping to fulfill the hoop dreams of hundreds of high school basketball fans in New Jersey. By supporting The Scholarship Fund for the Inner-City Children (SFIC) Basketball Festival, Investors is providing fans with two days of non-stop basketball action. The competition, which features 12 boys and six girls teams, takes place on Saturday, January 7th and Sunday, January 8th in Kean University's Harwood Arena.

In announcing Investors' support of the SFIC basketball event, the Bank's President and CEO Kevin Cummings, said, "For over 28 years, the Fund has helped thousands of students in northern New Jersey achieve success in school and in the communities where they live. We're proud to play an active role in this year's Basketball Festival, and our employees will join families and fans to cheer each team from the sidelines."

The hard court action begins on January 7 at 11:00 a.m. and continues until the last game of the day which commences at 6:30 p.m. Here is the schedule for the first day of play:

11:00 a.m. – Girls – Roselle Catholic H.S. vs. Paramus Catholic H.S.

12:30 p.m. – Girls – St. Anthony's H.S. Girls vs. Holy Angels H.S.

2:30 p.m. – Boys – St. Anthony's H.S. vs. Roselle Catholic H.S.

4:30 p.m. – Boys – Hudson Catholic H.S. vs. St. Joseph H.S., Montvale

6:30 p.m. – Boys – Seton Hall Prep vs. St. Joseph H.S., Metuchen

Then on January 8th, play resumes at 12:30 p.m. and runs until the last game of the festival which starts at 7:00 p.m. Here is the schedule:

12:30 p.m. – Boys – St. Peter's Prep vs. Don Bosco Prep

2:15 p.m. – Girls – Trenton Catholic Academy vs. Mt. St. Dominic Academy

4:00 p.m. – Boys – Trenton Catholic Academy vs. St. Patrick's H.S.

6:00 p.m. – Boys – St. Benedict's Prep vs. Bergen Catholic H.S.

Tickets start as low \$4.00 a person, and can be purchased at www.SFICHoops.com. Otherwise, to get tickets, call 973. 497.4279. Last year's festival sold out, so buying tickets early is recommended. All proceeds from the games will go to The Scholarship Fund for Inner-City Children.

Corporate Office

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Investors Bank
Supports 2012 SFIC Basketball Festival

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With \$10.5 billion in assets and a network of over 80 retail branches, Investors delivers personalized services and products tailored to the needs of its customers. Investors' consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans.

Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors is a member of the FDIC and an Equal Housing Lender.

About The Scholarship Fund for Inner-City Children

SFIC provides children in need with the opportunity for a quality, values-based education in a safe environment. The fund provides partial-tuition scholarships to economically disadvantaged children attending private and parochial schools within Bergen, Essex, Hudson and Union counties. Scholarship awards are based upon need without regard to race, religion or ethnicity.

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