



For Immediate Release

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**Investors Bank Forms Alliance with Organization  
That Nurtures Urban Entrepreneurs**

*Supporting the Greater Newark Enterprises Corporation's Training Program that Begins December 14*

Newark, New Jersey (December 12, 2011) – [Investors Bank](#) has formed an alliance with [Greater Newark Enterprises Corporation](#) (GNEC) and will support the nonprofit organization's eight-week Entrepreneur Training Program. The next entrepreneurial training sessions will be offered in Spanish, and the program focuses on the four topics that are central to developing and sustaining a small business.

Right now, people with a dream to start a company or grow their existing firm can enroll in GNEC's Instituto de Desarrollo Urbano de Empresarios (in English, Urban Entrepreneurs Development Institute). The Institute's first classroom workshop begins on Wednesday, December 14, and the program will continue until February 1, 2012. The weekly sessions run from 6:00 to 9:00 p.m. and will be held at the Investors Bank branch at 275 Chestnut Street in Newark. The cost for the eight weeks, including the course book, is \$60.00. And, weekly attendance is required.

Workshops are taught by experienced instructors who present GNEC's entrepreneurial training curriculum that is divided into four modules. Each module explains the process of starting, marketing, and financing a business as well as effectively operating a firm. Individuals may also receive personalized technical assistance, which they can use to complete their business plans and start implementing ideas.

Entrepreneurs who complete the eight-week course will receive GNEC's Certificate of Completion. GNEC can make financing available to qualified start-up and existing businesses through the organization's Microloan program. In addition, GNEC's program guides entrepreneurs through the process of preparing sales and cash flow projections, credit histories, and contingency plans. These documents may be filed along with an application for a business loan at a local bank like Investors Bank.

The next Urban Entrepreneurs Development Institute will start immediately, and people can register for the program by contacting the Greater Newark Enterprises Corporation at 973.242.5564 or get more details at the organization's website: [www.GNECorp.org](http://www.GNECorp.org).

About Greater Newark Enterprises Corporation

Greater Newark Enterprises Corporation (“GNEC”) is a 501(c) (3) community development corporation and Certified CDFI, established to provide small business training and micro loans to entrepreneurs and businesses in low income areas in Northern New Jersey. GNEC emerged in response to the credit and related assistance needs of the most economically and socially distressed communities in Newark and the surrounding area. GNEC’s primary purpose is community development, and the organization carries out that mission by financing small business growth and development, creating jobs, and providing financial services for low income families.

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With \$10.5 billion in assets and a network of over 80 retail branches, Investors delivers personalized services and products tailored to the needs of its customers. Investors’ consumer banking services include complete deposit products, online banking, home equity loans and lines of credit and a full array of mortgage loans.

Serving the business community, Investors provides deposit accounts, cash management services, business loans and lines of credit, and commercial real estate financing solutions to small and middle market companies, professional services firms, municipalities and other businesses. Investors is a member of the FDIC and an Equal Housing Lender.

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